FOOD	MARKET/GROCERY STORES			
		Live	Live and work	w

# FOOD-RESTAURANT

Coffee

Bakery

Bagel

Live and work Don't live Live nearby Live nearby Live nearby   nearby nearby nearby Total ALL respondents – Total Survey 321   12 76 35 336 Restaurants – any category 258				
work Work or work Live nearby nearby Total	12	258	18	
work Work or work Live	25	321	25	
	nearby	nearby ne	arby	
			e and ork	

(groups below referred	to-# of respondents requesting	each group)

ALL respondents – Total survey

Markets – any category

SPECIFIC Market-named					
Trader Joes	114	4	27	18	163
Whole Foods	32	3	28	4	67
Wegmans	14	1	8	1	24
Yes!	12		3	3	18
Harris Teeter	8	1	4	1	14
My Organic Market (MOM's)	8		2	1	11

nearby

#### TYPE of food market (coded specific markets and/or as listed) Grocery Organic Specialty Small market w/prepared meals Ethnic 6 1 **32** Butcher

(groups below referred to # of respondents requesting each group)   Casual 180 13 113 26 33.   Coffee/Bakery 74 3 28 18 12.   Evening 68 10 21 9 10.   Ethnic 52 6 21 10 89   Significant # of suggestion/requests (establishment or type)   Casual Dining - # of respondents requesting each group/type   Chipotle 8 1 29 3 41   Significant # of suggestion/requests (establishment or type)   Casual Dining - # of respondents requesting each group/type   Chipotle 8 1 29 3 41   Significant # of suggestion/requests (establishment or type)   Casual Dining - # of respondents requesting each group/type   Chipotle 8 1 29 3 41   Significant # of suggestion/requests (establishment or type)   Cosi 3 1 11 17   Cosi 3 4   Comet 4 1   Cosi 3 2 3   Ethnic <th col<="" th=""><th>ALL TESPONDENTS - TOTAL SUIVEY</th><th>321</th><th>25</th><th>101</th><th>/3</th><th>304</th></th>	<th>ALL TESPONDENTS - TOTAL SUIVEY</th> <th>321</th> <th>25</th> <th>101</th> <th>/3</th> <th>304</th>	ALL TESPONDENTS - TOTAL SUIVEY	321	25	101	/3	304
Casual 180 13 113 26 33   Coffee/Bakery 74 3 28 18 12   Evening 68 10 21 9 10   Ethnic 52 6 21 10 89   Significant # of suggestion/requests (establishment or type) Casual Dining - # of respondents requesting each group/type 14 1 27   Chipotle 8 1 29 3 41   Sweet Green 10 2 14 1 27   Cosi 3 1 13 17 7   Cowa 5 1 11 17   Comet 4 1 5 55   Free Guys 4 4 4 4   Family/kid-friendly 49 1 5 55 38 2 34   Lunch 3 2 17 2 24 4 4	Restaurants – any category	258	18	146	52	474	
Casual 180 13 113 26 33   Coffee/Bakery 74 3 28 18 12   Evening 68 10 21 9 10   Ethnic 52 6 21 10 89   Significant # of suggestion/requests (establishment or type) - - - - - - - - - - - 89 - <							
Coffee/Bakery 74 3 28 18 12   Evening 68 10 21 9 10   Ethnic 52 6 21 10 89   Significant # of suggestion/requests (establishment or type) Casual Dining - # of respondents requesting each group/type 4 1 29 3 41   Cosi 10 2 14 1 27 23 41   Cosi 3 1 13 17 2 20 3 41 27   Cosi 3 1 11 17 2 20 3 41 5   Comet 4 1 5 5 1 11 17   Comet 4 1 5		<u> </u>		(roup)			
Evening 68 10 21 9 100   Ethnic 52 6 21 10 88   Significant # of suggestion/requests (establishment or type) Casual Dining - # of respondents requesting each group/type 4 29 3 41   Sweet Green 10 2 14 1 27 23 41   Cosi 3 1 13 11 17 27   Coreat 5 1 11 17 5 5 1 11 17   Coreat 4 1 4 4 4 4 4 4 4 4 4 4 4 4 5 55	Casual	180	13	113	26	332	
Ethnic 52 6 21 10 89   Significant # of suggestion/requests (establishment or type) Casual Dining - # of respondents requesting each group/type 5 1 29 3 41   Chipotle 8 1 29 3 41 27   Sweet Green 10 2 14 1 27   Casual Dining - # of respondents requesting each group/type 3 1 13 17   Cosi 3 1 13 17 12 14 1 17   Coret 4 1   4 4 4 4   Family/kid-friendly 49 1 5 55 5 3 2 34 4   Lunch 3 2 17 2 24 4 4	Coffee/Bakery	74	3	28	18	12	
Significant # of suggestion/requests (establishment or type)   Casual Dining - # of respondents requesting each group/type   Chipotle 8 1 29 3 41   Sweet Green 10 2 14 1 27   Cosi 3 1 13 17   Cava 5 1 11 17   Cosi 4 1 5 5   Conet 4 1 5 5   Comet 4 1 5 5   Parmily/kid-friendly 49 1 5 5   Delli 21 3 8 2 34	Evening	68	10	21	9	108	
Casual Dining - # of respondents requesting each group/type   Chipotle 8 1 29 3 41   Sweet Green 10 2 14 1 27   Cosi 3 1 13 17   Cava 5 1 11 17   Coret 4 1 5 5   View Guys 4 4 4 4   Family/kid-friendly 49 1 5 55   Delli 21 3 8 2 34	Ethnic	52	6	21	10	89	
Sweet Green 10 2 14 1 27   Cosi 3 1 13 17   Cava 5 1 11 17   Comet 4 1 5 5   Five Guys 4 1 5 5   Peli 21 3 8 2 3   Uunch 3 2 17 2 24						41	
Sweet Green 10 2 14 1 27   Cosi 3 1 13 17   Cava 5 1 11 17   Comet 4 1 5 5   Five Guys 4 1 5 5   Peli 21 3 8 2 3   Uunch 3 2 17 2 24						41	
Cava 5 1 11 17   Comet 4 1 5 5 1 11 17   Comet 4 1 5 5 4 4 4 4 4 4 4 4 4 4 4 4 5 55 55 15 15 55 55 15 15 55 55 50 15 55 55 50 16 17 15 55 55 50 16 17 1	Sweet Green	10	2	14	1	27	
Comet 4 1 5   Five Guys 4 4 4 4   Family/kid-friendly 49 1 5 55   Deli 21 3 8 2 3   Junch 3 2 17 2 24	Cosi	3	1	13		17	
Five Guys 4 4   framily/kid-friendly 49 1 5 55   Deli 21 3 8 2 34   Lunch 3 2 17 2 24	Cava	5	1	11		17	
Family/kid-friendly 49 1 5 55   Deli 21 3 8 2 34   Lunch 3 2 17 2 24	Comet	4	1			5	
21 3 8 2 34   Lunch 3 2 17 2 24	Five Guys			4		4	
Lunch 3 2 17 2 24	Family/kid-friendly	49		1	5	55	
	Deli	21	3	8	2	34	
Pizza 10 1 6 3 <b>20</b>	Lunch	3	2	17	2	24	
	Pizza	10	1	6	3	20	

		(groups below referred to-# of responde	ents request	ting each gr	oup)		
I	332	Unique/browsing shops	75	3	19	9	
I	123	Clothing-any/all	63	5	22	9	
I	108	Office supply	53	5	10	11	
I	89	Active lifestyle (retail/service)	45	1	5	6	
		Home goods	36	6	8	6	
		Hardware	37	3	4	7	
		General/Discount	14	4	14	3	
I	41						
I	27	Significant # of suggestion/requests (es	tablishmen	nt or type)			
T	17	В	rowsing Sh	ops			I
T	17	Gifts	21		5	3	
T	5	Book shop	11	1	4	5	
Т	4	Consignment/2nd hand	14		2	1	
L							
	55						

RETAIL

ALL respondents – Total Survey

Retail – any category

Don't live

nearby nearby Total

Work or work

1 6 6

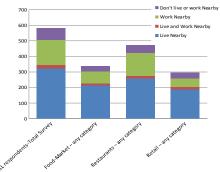
Clothing					
Women's clothing	11	1	5	2	19
Kids' clothing	18				18
Men's clothing	5	2	3	2	12
Ann Taylor	6		4		10
Gap	7	1	3		11

1 17

Office Supply Retail					
itaples	8	1	3	1	13
Office Depot	23	3	2	6	34

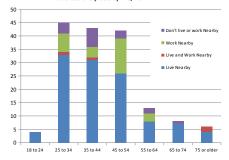
de	ents reques	ing each gr	oun)			Retail - any category	189	14	57	36	296	Ľ
						Restaurants – any category	258	18	146	52	474	Ĺ
	189	14	57	36	296	Food-Market – any category	213	12	76	35	336	Ĺ
	321	25	161	75	582	ALL respondents-Total Survey	321	25	161	75	582	Ĺ
	nearby	nearby	nearby	nearby	Total		y y	Nearby	Nearby	Nearby	Total	
	Live	work	Work	or work			Nearb	Work	Work	or work		
		Live and		Don't live			Live	Live and		Don't live		

## Total responses and by general category



#### Breakdown of respondents requesting Trader Joe's:

### Trader Joe's requests by live/work



Panera	4	2	18	4	28
Evening Venues -	# of respondents r	equesting	each group	/type	
Movie theater	10		1	1	12
Bar/pub/tavern	40	7	13	5	65
Busboys & Poets	10		1	1	12
Fine dining/upscale	16	4	7	4	31

Coffee/Bakery - # of respondents requesting each group/type

Ethnic Restau	rants- # of respondents	requesting	g each grou	p/type	
Indian	20	4	5	1	30
Thai	13	2	7	1	23
Chinese	14	2	2	1	19
Mexican	6	3	11		20

onice bepor		2.5	5	-					
Active Life Style									
Sport/outdoor store		13	1		4	18			
Bike shop		12	1		2	15			
Yoga studio		12	1	2		15			
Kids' gym		13				13			
Gym		3		2	1	6			
Home Goods Retail									
Pier 1		16	5	6	3	30			

General/Discount								
Target	7	2	6	1	16			
Marshalls	3	1	6	2	12			
TJMaxx	4	1	6		11			

Miscellaneous (not included in other g	roups/subto	tals, but co	unted as re	tail)	
Spa/salon	20	3	3	2	28
Shoe repair	9		8		17
Pet store	14		2	1	17
Bank	8	1	3	2	14
Florist	9		1		10

Each respondent may have responded with many requests or suggestions. Individual suggestions were counted, as well as relevant groupings.

If a respondent suggested "Indian, Thai, and Mexican" it would be counted as one respondent for EACH grouping and ONCE for "ethnic" as the category.

Categories include specific mention of this term AND businesses within these categories.